



Message Refinement

Persuade with ease.

- Learn how to create urgency
- Use powerful proof points
- Make listeners empathize
- Reduce complexity
- Show your authentic self
- Instill confidence
- Inspire action

Trusted Feedback

Think out loud together.

- Have a sounding board
- Explore new ideas
- Get rapid-response input
- Rehearse conversations
- Be heard with empathy
- Value unvarnished advice
- Depend on confidentiality

Media Training

Be ready for prime time.

- Prepare for media interviews
- Deflect difficult questions
- Always stay on message
- Perfect your body language
- Learn how to smile for TV
- Get how journalists tick
- Know interview ground rules



**“I believe that feedback
is one of the greatest
gifts in life.”**

Marc Fest, Founder, Atlantic Point, LLC
Executive Communications Coaching

“I found it to be extremely useful.”

Diane Samuels, Vice President, Talent and
Human Resources, Ford Foundation

“The best speech training I have ever had.”

Eric Cohen, Executive Director, Immigrant Legal
Resource Center

“Seriously one of the best trainings I ever had.”

Marielena Hincapie, Executive Director, National
Immigration Law Center

“The coaching was invaluable.”

Damian Thorman, Former Director, White
House Social Innovation Fund

“As sophisticated as it was supportive.”

Wally Patawaran, Program Officer,
JPB Foundation

**“Marc’s research made the training very
personalized.”**

Michelle Dover, Program Director, Ploughshares

“Marc did a phenomenal job.”

Sara Kutchesfahani, Director,
N Square DC Hub

**“Miraculous improvements... in one
fast-paced hour.”**

Roz Savage, first woman to row solo across three
oceans, Author, Environmentalist